



Fred Wilford Baca

October 29, 1944 - December 28, 2014

Fred “Alfredo” Baca, 70, a lifelong resident of New Mexico, died peacefully in his sleep Sunday, December 28, 2014. He is survived by his wife, Kathie Esquibel-Baca; his son, Alfred Baca; sisters, Jeanette, Juliette, Theresa, and Elizabeth, and brothers Joseph, Eresmo and Jesse; as well as a large, extended family. Fred was preceded in death by his parents, William and Margaret Baca. He was born and raised in Las Vegas, NM. He served honorably in the United States Air Force, attaining the rank of Sergeant. He attended Highlands University and the University of New Mexico. Fred had a long career in radio and television broadcasting, starting with KFUN radio station in Las Vegas, NM in the mid-1970s. He was the Program Director and announcer at the original Spanish radio station in Albuquerque, KABQ. He was general manager of several radio stations in Albuquerque, eventually becoming part of the news team at KLUZ-TV Channel 41 Univision, where he served as sports director. He hosted the weekly TV show “Poquito De Todo” on cable channel 29, and also the live political show, “Que Tal Nuevo Mexico,” on Telemundo. In 2013, Fred completed his broadcasting career by producing a Spanish news program for his beloved KFUN. Fred had a very distinct voice and was known as “La Voz de Albuquerque” and “The Spanish Voice of New Mexico.” Just before retiring and focusing more on his artwork, he worked at Intersections, assisting victims of identity theft. He will be remembered for his voice, his love of Latin music and life, his gentleness and very good heart. A Memorial will be held at FRENCH - University on Wednesday, January 7,

2015 at 11:00 a.m. Burial will follow at the Santa Fe National Cemetery at 1:30 p.m. the same day. A reception will follow at the Marriot Courtyard in Santa Fe, 3347 Cerrillos Road, from 2:00 p.m. to 5:00 p.m. Should friends desire, donations may be made in Fred's honor to the UNM Cancer Center, MSC07-4025, 1 University New Mexico, 1201 Camino de Salud NE, Albuquerque, NM 87131-0001.

FRENCH - University
1111 University Blvd NE
505-843-6333

Cemetery Details

Santa Fe National Cemetery

501 N. Guadalupe St.
NM 87504

Previous Events

Memorial Service

JAN 7. 11:00 AM (MT)

FRENCH Funerals - Cremations (University)
1111 University Blvd NE
Albuquerque, NM 87102
(505) 843-6333
<https://www.FrenchFunerals.com>

Tribute Wall



“ *A sympathy card was purchased for the family of Fred Wilford Baca.*



January 05, 2015 at 04:16 PM



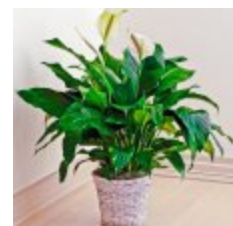
“ *The passing of Fed Baca sadden us very deeply. Fred was a tremendous person to be around and worked with. Fred and I worked together at KLVO and La Super X and I can still remember some of his jokes that still makes me laugh. I want to express our condolences to the Baca family in their time of sorrow.*

*Tony Garcia
and Family*

Tony Garcia - January 05, 2015 at 10:43 AM



“ *Floor Plant for Sympathy was purchased for the family of Fred Wilford Baca.*



January 04, 2015 at 09:39 PM

WM

“ Kathie- Our love goes out to you. So happy that you and Alfredo enjoyed your trip to New York and were able to share time together and make everlasting memories for you to draw strength. Thanks for sharing him with our family and will cherish his Pico de Gallo. Our love, Kat & Wes Mead

Wes Mead - January 04, 2015 at 05:01 PM

DG

“ On behalf of the French Family of Companies, we express our deepest condolences.

Dante Gutierrez-Zamora - January 02, 2015 at 03:21 PM